

## SASA Board of Directors Meeting

January 5, 2008

Attending:

Board Members: Toby Brown, Drew McGregor, Bill Myers, Carla Smith, Rick Thoroughood, Reb Benson;  
Not Present (excused): Tom Paton

Coordinators/Staff: Clint Thatcher, Lynda Compton, Sean Rose

Public: Roy Utley

Meeting called to order at 7:15pm

**Sean Rose, Tournament Director:** Provided a update on the St Patrick's tournament. 33 applications to date, last year we had 1 teams total, 15 non-SASA teams to date. Applications up this year from teams that did not participate last year...lots of new interest. Post card mailings, email broadcasts sent. Advertisement will be going out in MDYSA newsletter. Agreement signed with Richmond Kickers' 10 Kickers teams will come to tournament; they expect us to send 10 teams to their Colonial Cup (Memorial Day). \$25 rebate to SASA teams for team referrals (but not for FASA Teams). Sponsorship, \$5-6K allocated this year...Fredericksburg Field House, Stafford Sports Booth (verbal commit of \$2k) and Stafford Printing...some more leads still coming in. Working with DC United on sponsorship, there will be a DC United player will be at check in. Regarding volunteers, have had great participation from our SASA teams. Tournament balls to be provided by Brine, for free, approx 100. Rick asked if we could work a sponsorship for Travel Team soccer balls.

**Registration system:** Reb signed contract with Demosphere, Sean has been working/ coordinating with Don Baxter/CIO and Don has been working on setting up the system. Deposit has been verified into our account. Training on the system will be scheduled ASAP.

**Roy Utley:** Worked in PR for Air Force 19 years. 3 children play soccer, just moved to Stafford, looking to help out. Motion was made by Reb and seconded by Rick, unanimous approval of Roy as SASA Public Relations Coordinator.

**Clint Thatcher, Complex Development Coordinator:** Clint updated the old SoccerPlex Business Plan and vision statement as well as fundraising levels. Reb requested Clint send to all board members electronically. More progress needs to be made in an effort to raise funds for the soccer complex; a motion was made by Carla and seconded by Rick that no more funds be spent on SoccerPlex development until we have \$1M in deposited funds for this effort. This motion was not voted on in the end based on additional discussion regarding the fact we have ceased all expenses on development (as voted on at the September 2008 board meeting) until we can raise necessary funds. Additional discussion took place on what level of funding might be necessary for various future actions on Sports Park development with a suggestion by Toby for a special meeting with regard to the land, with all members bringing ideas/proposals. Reb stated he would set this up. It was mentioned by Rick and

others that the current engineering work for the Sports Park had exceeded what was planned/available and is a root cause of the current cash flow issues.

**Bill Myers, Treasurer:** Tournament expenses of \$57K+ spent last year. Funds need to be made available soon to begin paying for services/expenses related to running the 2009 tournament. Profit & Loss (P&L) statement on Travel Division was handed out. It was noted that Classic trainers will be paid ASAP. P&L statement on SASA handed out. Rick made a motion that was seconded by Carla that CD's be cashed to pay for the expenses; that a two signature policy be established for all checks and that a summary of all expenses be provided to all Board Members before payment. Prior to a vote on this motion, discussion ensued on why a change in signature policy and Board approval of all expenses before paid would not allow some of the flexibility necessary. At that point, Bill made a new motion to cash out \$50K from the Travel Division CD's to pay all outstanding expenses and help with cash flow issues through January 2009. This motion was seconded by Toby and unanimously passed.

**Rick Thoroughood, Travel Director:** Travel Division uniforms - Adidas has 2 types of uniform, renew every 3 years and a custom uniform that is renewed every 4 years. Uniform Panel, has picked a four year uniform with blue/white and gold. Orders will continue to go thru Eurosport. Final decisions will be presented to the board by next month. Argentine boys still are coming this year in late March. Rick is going to work on making revisions to the Travel Div directives in the Operations Manual. Rick is planning a meeting for U17Boys age group to see if we can put a tournament team together.

**Toby Brown, Classic Director:** looking into new shorts for Classic/Recreation Divisions with Score, with plan to stay with same Classic and Recreation uniforms for next contract cycle with Score. Possibly look to start a TOP SOCCER program within SASA.

**Drew McGregor, Vice President:** VYSA workshop coming up January 23-24<sup>th</sup> Arlington, Va. Recommends cutting Positive Coaching Alliance (PCA) from our budget, all concurred.

**Reb Benson, President:** Washington Freedom wants to talk about a partnering agreement. Reb will pursue.

Motion to adjourn at 9:29pm, was approved unanimously.